

Seeker.gg, Sept 2023

MEDIA KIT



CONTENT Structure

Split



5 content sections



Approx. 7.5k listings; Weather 3x a week



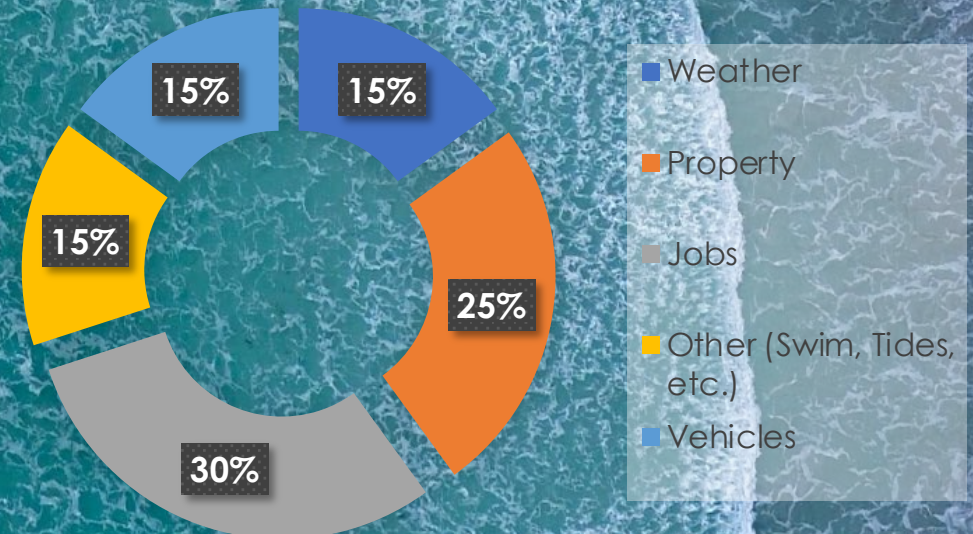
Updated daily



Automated notifications



Search keyword density



* Normalised based on various factors (number of items, content length, update frequency and community value)

TRAFFIC

Stats



~ 115k monthly page views



~ 45k unique users



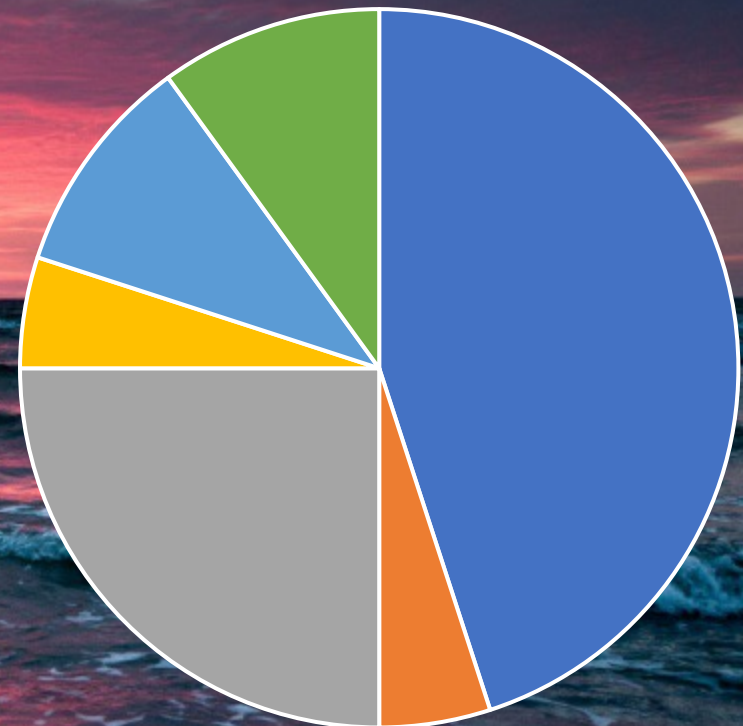
> 300k impressions



~ 2500 registered users

Split

Traffic Split by Area



Weather Fox Swim Property Other Vehicles Job

*Average monthly impressions Jan 2023 – Mar 2023, all ads

ADVERTISING

Details



5 content sections (~ 22 ad slots)



2 email channels, redirect pages



Capped # advertisers, semi-exclusive / non-compete*



Campaign Portal

* Terms and Conditions apply

Rate Card

All
sections

£300

Ind.
sections

Weather
£150

Property
£100

Jobs
£75

Vehicles
£75

Water (all)
£75

Add-ons

Social Media
n/a

Email
£50

Redirects
£25

Per month, in advance. Minimum term 3 months. Add-ons only available with subscription section adverts



CONTACT
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